

LINDT X MEISSEN: EXQUISITE INDULGENCE MEETS EXCEPTIONAL CRAFTSMANSHIP



Meissen, 27.02.2024. After enjoying great popularity in 2023, the outstanding collaboration between Lindt HOCHFEN and the MEISSEN porcelain manufactory will continue in 2024. To this end, the exclusively designed collection with the vibrant "Sweet Exotics" decor will be expanded to include an espresso cup with an exotic design for unforgettable moments of indulgence.



United by their passion for the highest craftsmanship, perfect design and attention to detail, MEISSEN 2023 took on the artistic design of the wrapping paper for a special limited edition of Lindt HOCHFEN pralines and designed exclusive porcelain in the

same decor. The extraordinary cooperation was complemented by a joint competition with prizes made of MEISSEN porcelain and HOCHFEN chocolates. The golden cocoa beans, magnificent feather poppy flowers and sun-ripe figs of the bright "Sweet Exotic" decor inspired countless people, which is why the cooperation will be continued from February 1st to August 30th, 2024 - with a new raffle and unique espresso cups to complement the exclusively created collection by MEISSEN product designer Lena Hensel.

This year's competition also promises unique prizes: 10x the 4-piece "MEISSEN® Cosmopolitan" set worth 467 euros, which includes a platter and two espresso cups. There will also be a prize draw for 30 sets consisting of a mug and a plate, as well as 100 mugs. Of course, all winners will also receive delicious HOCHFEN pralines.



To take part in the raffle, buyers of Lindt HOCHFEN Pralines limited MEISSEN Edition can upload their receipt to the competition website www.lindt.de/meissen. The pralines will be available in food retailers from February.

If you have any questions, please do not hesitate to contact us at presse@meissen.com.

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