

## MEISSEN – CHRISTMAS STORIES



Meissen, November 06, 2023 Christmas is a time for contemplation, shared moments, traditions and love. And what could be better suited



to this very special time of year than "White Gold" from MEISSEN, which is handcrafted with infinite love and passion by our artisans. MEISSEN celebrates the most wonderful time of the year with impressive porcelain for the table and home interior as well as exclusive gift ideas, thus becoming part of every personal Christmas story and tradition.

### Shared moments at the festive table

Discover the "savoir-faire" of Europe's oldest porcelain manufactory. With Nova, product designer Zhuoyu Hou presents an outstanding novelty of MEISSEN design language, which skillfully combines round and angular shapes and is therefore the perfect stage for an extraordinary feast with loved ones. The new VITRUV service with "Fortune Dragon" decor is all about the "dragon". In 2022, the MEISSEN "Ming Dragon" was adapted by designer Zhuoyu Hou and is now a real fortune dragon based on the Chinese model - a must-have for the perfect start to a new year!



### Christmas decoration ideas with the MEISSEN Christmas star

This year's Christmas collection, consisting of a mug, a Christmas bauble and a Vide-Poche, is all about traditions and stories. The highlight



is a shining golden Christmas Star in the center of the product decoration, which is a symbol of light and hope in dark times. This unique collection is available in two different colors (blue and red) and is the perfect gift for your loved ones. Our new Christ-

mas figurines, the squirrel and the mouse, create a festive atmosphere in your living room. Their lovely design brings festive flair to any home and they are the ideal complement to our enchanting deer with gold dots.

### Glamorous pieces of jewelry for the festive season

The porcelain pearls in the "Pearl Collection" are true masterpieces of MEISSEN craftsmanship and are among the most beautiful pieces of jewelry to be found anywhere. More than 310 years of tradition meet uncompromisingly with the incomparable grace and elegance of real



pearls. The secret is the so-called luster color, one of the oldest color formulas of the manufactory, which reflects the light like mother-of-pearl and thus imitates the shimmering shine and unique color depth of naturally occurring pearls. Last year, the collection shone in a pure white and is complemented by an elegant purple this year.

## MEISSEN2GO: Coffee with Style



With "MEISSEN2GO", MEISSEN presents a new product that combines 300 years of craftsmanship and a modern, sustainable lifestyle more skillfully than almost any other product. Experience exclusive moments of indulgence on the go with our new Coffee2Go mugs. Give yourself a little break from the hustle and bustle anytime and anywhere with your favorite hot drink and explore the world with style and exclusivity. The collection consists of five different decoration variants, which include both traditional and modern decors. A special highlight is the porcelain lid,

which ensures that you are always safe on the go and that your drink stays nice and hot in these cold temperatures

## Highlights for your Christmas tree

Every year, MEISSEN enchants with handmade tree decorations made from the finest Meissen porcelain and presents shining it-pieces for your Christmas tree or Advent wreath. The new items in the "MEISSEN Christmas Star" collection shine particularly brightly with a festive Christmas star as the central eye-catcher. With elegant bisque bells and their detailed reliefs or elements from the "Noble Blue" series, we are not only sweetening the tradition of decorating the tree together, but also translating the most iconic blue decor in porcelain history into the present day. Traditional elements of the "Blue Onion" pattern shine in new, Christmassy splendor. MEISSEN tree decorations with fine gold and platinum accents guarantee a luxurious Christmas decoration in your interior, while the numerous motifs of the bisque pendants integrate perfectly into any Christmas arrangement. Make eyes sparkle and give the gift of unique tree decorations that your loved ones will be delighted to unwrap every year.



For more information, visit our MEISSEN stores or [www.meissen.com](http://www.meissen.com).

If you have any questions, please do not hesitate to contact us at [presse@meissen.com](mailto:presse@meissen.com).

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