

LINDT X MEISSEN: SENSUAL INDULGENCE MEETS  
EXCEPTIONAL CRAFTS

Meißen, 20<sup>th</sup> February 2023.

The porcelain manufactory MEISSEN has taken on the artistic redesign of the wrapping paper for a limited special edition of Lindt HOCHFEN pralinés and designed exclusive porcelains in the same decor. The cooperation is complemented by a joint competition with prizes made of Meissen porcelain and pralinés with a total value of around 73,000 euros.



United by their passion for the highest craftsmanship, perfect design and sensual indulgence, Lindt and MEISSEN have come together in an extraordinary cooperation: For a limited special edition of Lindt HOCHFEN pralinés, the porcelain manufactory MEISSEN has designed the gift packaging.

Golden cocoa beans glow in touching beauty with lush feather poppy blossoms, iris flowers and sun-ripened figs, surrounded by delicate butterflies as a symbol of filigree perfection. Designer Lena Hensel was inspired by drawings by naturalist Maria Sibylla Merian (1647-1717), which she made during a trip to Surinam, a then unexplored coastal state north of Brazil. The special edition of HOCHFEN pralinés is complemented by an exclusive porcelain series with co-branding in the same decor. The iconic MEISSEN Mug with matching MEISSEN® Cosmopolitan platter is perfect for a little chocolate time-out. The series is crowned with a strictly limited 12-piece MEISSEN®

Cosmopolitan service, just waiting to whisk you away into a world of exotic sensuality.



"We are delighted about this interaction between two masters of their respective crafts. MEISSEN porcelain manufactory is the ideal partner for the design of our limited-edition wrapping paper," says Nadine Lindt, Director of Marketing at Chocoladefabriken Lindt & Sprüngli GmbH.

In a joint raffle, MEISSEN and Lindt are giving away three of the 12-piece MEISSEN® Cosmopolitan service worth 19,900 euros. Also in the draw are 11 sets consisting of a mug and platter, as well as 111 mugs.



To take part in the raffle, buyers of the Lindt HOCHFEIN & MEISSEN special edition, which will be available in grocery stores from February, can upload their receipt to the competition page [www.lindt.de/meissen](http://www.lindt.de/meissen).

If you have any questions, please do not hesitate to contact us at [presse@meissen.com](mailto:presse@meissen.com).

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